

# BUSINESS ADMINISTRATION - ASSOCIATE IN ARTS

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This degree program academically prepares students for careers and positions in manufacturing, banking, finance, human resources, information technology management, small business operations, retail operations, marketing, and product development in both public and private sectors. This major qualifies for transfer to a California State University. The lower division courses are required for most Business majors including Accounting, Finance, Marketing or Management. A grade of "C" or better in each major course is required for this degree.

## Program Learning Outcomes

- Solve business problems through statistical analysis.
- Utilize current business theories to manage staff in a successful manner.
- Demonstrate knowledge of organizational structure and behavior, management, marketing, finance and accounting, operations and information systems, and ethical responsibilities of corporations.
- Use various motivational theories to improve productivity.

## Major Requirements

Course	Title	Units
ACCTG 001A	Principles of Financial Accounting	4
ACCTG 001B	Managerial Accounting	4
BUS 071	Legal Environment of Business	3
BUS 082	Introduction to Business	3
CIT 010	Computer and Information Technology	3
ECON 010A	Principles of Macroeconomic Theory	3
ECON 010B	Introduction to Microeconomic Theory	3
ENGL 001B	English Composition	3
BUS 060	Fundamentals of Business Statistics	3
or MATH 063	Elementary Statistics	
MATH 061	Finite Mathematics	3
or MATH 062	Calculus for Business and Social Science	

## Total Requirements

Course	Title	Units
Major Requirements		32
General Education Requirements <sup>1</sup>		30
<b>Total Units</b>		<b>62</b>

<sup>1</sup> Some GE courses may be double-counted within the major and will reduce the number of units. Please consult with a counselor to determine which courses are applicable.