ENTREPRENEURSHIP - CERTIFICATE OF ACHIEVEMENT

The Entrepreneurship Program will offer students the opportunity to develop the skills necessary to start and operate a business in an urban environment. This program will acquaint students with an array of business models that can be used for new start-ups, as well as acquaint them with how to acquire the resources they will need to succeed in the form of a sole proprietorship, partnership, or corporate entity. Certificates will be awarded to those who complete all of the units with a 'C' or better.

Program Learning Outcomes

- Define the roles of entrepreneurs and small business in today's economy.
- Analyze and address the problems in buying or starting a new business.
- Develop a business plan.
- Demonstrate the ability to start a new business.
- Execute business feasibility study.
- Make critical business decisions in a timely manner.
- Work collaboratively with potential business partners.
- Identify the crucial factors impacting a business environment.
- Analyze a balance statement, income statement, and bank statements.
- Identify the various sources of funding to start a new business.

Course	Title	Units
ACCTG 101	Bookkeeping for Small Business	3
BIS 101	Global Communication in the Workplace	3
BUS 004	Business Plan Development	3
BUS 006	Introduction to Small Business Management	3
BUS 009	Introduction to Entrepreneurship	3
BUS 082	Introduction to Business	3
BUS 084	Introduction to Marketing Principles	3
LA 042		3
3 units from the following:		*3*
ACCTG 030	QuickBooks	
BIS 104	Microsoft Access	
BIS 109	Microsoft Office	
BIS 135	Human Relations in the Workplace	
BIS 138	Work Experience	
Total Units		**27**