

COMMUNICATION STUDIES

2.0 – ASSOCIATE IN ARTS FOR TRANSFER

Communication Studies is the study of human communication. It includes public speaking, argumentation and persuasion, and interpersonal, intercultural, and small group communication. The importance of communication awareness, training, and skills are essential for successful and fulfilling personal, professional, and academic relationships and activities. Communication skills, theory, and practice are useful in any career including: education, business management, communication management, journalism, law enforcement, mass media and media arts, political science, public policy and administration, social work, public relations, advertising, broadcasting, technology, and finance.

To be awarded the Associate Degree for Transfer, students must have the following:

- Completion of 60 CSU transferable semester units.
- A minimum of at least 2.0 GPA in CSU transferable courses (note that a higher GPA may be required in some institutions).
- Completion of at least 18 semester units in the major with a grade of “C” or better. A “P” (Pass) grade is also an acceptable grade for courses in the major if the course is taken on a Pass/No Pass basis.
- Certified completion of the CSU General Education-Breadth (CSU GE-Breadth) requirements, or completion of the Intersegmental General Education Transfer Curriculum (IGETC) for CSU requirements.

Please Note: No more than 60 semester units are required for this degree and no additional requirements will be imposed by Evergreen Valley College.

Program Learning Outcomes

- Express and convey the message clearly for effective oral communication by articulating the importance of diversity, differing beliefs and value systems, as well as individual opinions.
- Demonstrate effective listening skills to comprehend spoken messages, analyze information critically, and consider multiple perspectives and implement communication technology with consideration of its impact on human communication practices.
- Apply interpersonal skills to create and maintain successful and beneficial social and civic relationships by participating in the civic life of their communities through public address and civic engagement, and advocate for positive change.

Major Requirements

Course	Title	Units
Required Core		
COMS 010	Interpersonal Communication	3
COMS 020	Oral Communication	3
List A: Select three courses (9 units) from the following:		9
COMS 018	Introduction to Communication Studies	
COMS 035	Intercultural Communication	
COMS 040	Introduction to Argumentation	
COMS 045	Small Group Communication	

JOURN 010	Media Technologies and Society in the Digital Age	
List B: Select one course from the following:		3
<i>Any List A course not already used</i>		
ANTH 063	Introduction to Social and Cultural Anthropology	
ENGL 001B	English Composition	
ENGL 001C	Critical Thinking/Composition	
PSYCH 001	General Psychology	
SOC 010	Introduction to Sociology	

Total Requirements

Course	Title	Units
Major Requirements		18
CSU GE-Breadth or IGETC for CSU ¹		37-39
Transferable Electives (as needed to reach 60 units)		
Total Units		60

¹ Some GE courses may be double-counted within the major and will reduce the number of units. General electives may be needed to reach 60 units. Please consult with a counselor to determine which courses are applicable.